



**December 20, 2013**

### **American Transaction Processors Coalition Launches**

The American Transaction Processors Coalition (ATPC) formally launched in November after months of planning and recruitment, naming H. West Richards as its first Executive Director. Founding 2013 members include WorldPay, InComm, Brightwell Payments and Hunton & Williams, with several more to be announced for 2014.



In just a month, founding members and ATPC staff have held introductory meetings with Lieutenant Governor Casey Cagle; new Department of Economic Development chief, Chris Carr; members of Georgia's Congressional delegation; candidates for governor and U.S. Senate; and staff from the office of Governor Nathan Deal.

The ATPC will hold a formal kickoff event – and announce our newest members – during the 2014 Georgia General Assembly in January. Visit [www.atpcoalition.org](http://www.atpcoalition.org) or contact H. West Richards at [west@atpcoalition.org](mailto:west@atpcoalition.org) to find out how you can participate, or to become a member today.

### **ATPC Board Chair, Tony Catalfano Stresses Importance of “Transaction Alley” in the *Atlanta Journal Constitution***



The ATPC recently elected Tony Catalfano, CEO of WorldPay as its first Chairman of the Board. And job one for the new leader was announcing the coalition and the industry's positive economic impact in the state of Georgia. Read Tony's op-ed from this week's *Atlanta Journal Constitution*

### **ATPC Completes First D.C. Fly-In December 10-11<sup>th</sup>**

Founding members and supporters of the ATPC recently traveled to Washington, D.C. to represent the interests of “Transaction Alley” with Georgia's Congressional Delegation. Senior executives representing WorldPay, InComm, FIS, ingenico, Brightwell Payments, Raymond James and Hunton & Williams descended on the Capitol for two days of meetings.





The first day consisted of legislative engagement briefings by Hunton & Williams and Whitmer Worrall staff, a PR presentation from GolinHarris and a networking dinner. Delegation members “hiked the Hill” the next day to meet with 11 members of the delegation and their staffers. This trip began a dialogue with members about the industry, its impact in Georgia and to learn the best ways to communicate positions on a range of issues as they come to the fore in the future. U.S. Rep. Tom Price addressed the delegation during lunch, commending the group for their engagement and encouraging each attendee to recruit other companies to lend their voice to industry legislative efforts, ensuring progress on critical issues.



Another ATPC delegation will return to Washington early in 2014 to begin discussing specific critical issues and calling upon Georgia members of Congress and key committee leadership to support the industry.

Contact H. West Richards ([west@atpcoalition.org](mailto:west@atpcoalition.org)) to find out how you can represent the Transaction Processors industry on future trips.

